# **COMPANY PROFILE**

Of GREEN APPLE ENVIRONMENTAL TECHNOLOGIES





# **GREEN APPLE ENVIRONMENTAL TECHNOLOGIES**

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**GREEN APPLE ENVIRONMENTAL TECHNOLOGIES** 

## 1. Business, Administrative & Contact Information

- a. Name of the Incorporation: Green Apple Environmental Technologies
- b. Company's Brach/Regional offices

#### 1) DELHI

287, Patparganj Industrial Area Delhi-110 092(India) Ph: +91-11-43095349 Fax: +91-11-43103005 Contact person: **Miss Ritika Gupta**-Area Sales Manager-North Mobile: +91-9314007696 E-mail:rgupta@greenappletech.in

#### 2-KOLKATTA

224 AJC Bose Road, Room No-218 2<sup>nd</sup> floor, Kolkatta-700017 Ph: +91-33-22817753 Fax: +91-33-22817755 Contact Person: **Mr.Kunal Chakraborty-Area Sales Manager-East** Mobile No: +91 9378490555 E-Mail: kchakraborty@greenappletech.in

#### **3-BANGALURU**

Plot No-61, Pattanagere,Kengeri Hobli, RV College Post, behind VRL Godown Bangaluru-560059 Tel: +91-80-41214562 Fax: 91-80-41609294

#### 4-MUMBAI

Contact Person: **Safar Mohammad Khan-Area Sales Manager-West** Mobile No: +91-9323519344 Email: skhan@greenappletech.in

- c. E-mail: info@greenappetech.in
- 2. Introduction
- A) Company History



Green Apple Environmental Technologies is a rapidly growing Environment al technology firm. The Company's vision is to provide innovative treatment solutions for problems related to Water and Land Pollution. The product endows with environmental remediation solutions to municipalities, Industrial commercial end users, and consulting engineers. The products of Green Apple Environmental Technologies are a dedication to innovation in Strom Water, marine, aviation and spill remediation.

Typical sales activities are directed to urban storm-water management districts, civil and environmental consulting firms, marine and aviation centres, industrial manufacturing units, road and rail distribution entities, fuel handling and distribution centres.

Green Apple Environmental Technologies works exclusively to combat Hydrocarbon Pollution and Oils Spill Containment in Water and on ground regions.

The apparition of the firm is to provide a complete, professional and timely service to our clients covering all aspects of hydrocarbon pollution response and safety services in a practical, efficient and cost-effective manner.

The key to effective response lies in the expertise of people to solve problems and understanding the issues surrounding oil spills and the preparation of equipment. We pride ourselves on the quality of our people and the reliability of our product to meet response needs.

Green Apple Environmental Technologies is the exclusive dealer and is associated with various United States based companies in promoting the latest technologies for Hydrocarbon pollution.

**KEY ELEMENTS OF EMERGENCY OIL SPILL RESPONSE**: Green Apple Environmental Technologies provides services for oil spill incidents at both onshore and offshore locations. Our unique set of skills and capabilities allows us to offer you turnkey solutions to your environmental problems.

#### Our services include:

-Conducting Oil Spill Preparedness Audits and Oil Spill Risk Assessments to evaluate your equipment, your response capability, and your maintenance regime. In addition to identifying your particular requirements, we also provide our product RAMSORB for oil spill containment.

-ProvisionofReliefTeamsforAccidentalOilsSpillsandTrainingProgramme. -Responds to Marine Oils Spills and Land Based Spills.

#### Our products Include:

-Green Apple Environmental Technologies Supplies the following products Worldwide.

Product Line 1: Ramsorb Series (Oil absorbent & Bioremediation)



- -Ramsorb-1(A premier oil Absorbent & Bioremediation product on land )
- -Ramsorb-1 A(A premier Acid Absorbent & Neutralising Agent)
- -Ramsorb-2(a Premier Absorbent for Hydrocarbon Spills on Water)
- -Ramsorb-3(A premier Oil Absorbent on Concrete, Asphalt & other hard surfaces)

-Ramsorb-4(A Premium Oil absorbent for stabilizing soil and Sludge treatment)

# Product Line-2-Abtech Series (Smart sponge Technology-an Oeliophylic Polymer

- Technology for Hydrocarbon Pollution) -Smart Pak
- -Tabular Oil absorbent Booms & Line Skimmers
- -Passive Skimmers
- -Triple Propellet Line Skimmer
- -Tabular Booms
- -Portable Filtration Unit
- -Ultra Urban Filters



# B) What the company does

**Green Apple Environmental Technologies** deal with products specialized in containing Oil Spill in an environmental friendly (*Bioremediation-advancement of bacteriology/biotechnology/Oeliophylic polymer technology*) manner.

**Green Apple Environmental Technologies** is the only authorized dealer and is in Joint Venture with the US Based Companies promoting the latest technologies for Hydrocarbon pollution, majorily on Oil Spill response of onshore & offshore regions in India & abroad.

# 3. Strategy

# a. Vision statement

Company's Vision is to provide Innovative treatment solutions for problems related to Water & Land Pollution by using Bioremediation & Smart sponge Technology to save the environment in a eco-friendly manner.

# b. Mission statement

Our Mission is deliver technology of bioremediation/Oeliophylic Polymer technology in all Indian refineries & treatment of hazardous hydrocarbon across the country.

# c. Values

Our company is single-minded in its determination to achieve excellence in all that we do whereby its activities are managed and undertaken ethically, transparently, respecting all applicable laws.



# d. Business goals & objectives

Our Goals & objectives will revolve around the following guiding principles 1-Provision of a great work environment, treating each other with respect and dignity

2-Apply high-quality standards of excellence to all business processes.3-Develop enthusiastically-satisfied customers all of the time.

4-Contribute positively to our communities and our environment

5-To develop a culture of continuous improvement in beating standards of Customer satisfaction & efficiency.

5-fully commit to supporting growth and development in the economy.

#### 4. Business concept

#### a. Business concept

Provide Innovative treatment solutions for problems related to water and land Pollution.

#### b. Products

**1-Ramsorb Series** (Premier Oil/hydrocarbon Absorbent & Bioremediation) **2-Abtech Series** (Oeliophylic polymer technology for Storm water, Industrial Water, Municipal water, Oil Spill in water etc)

#### c. Services

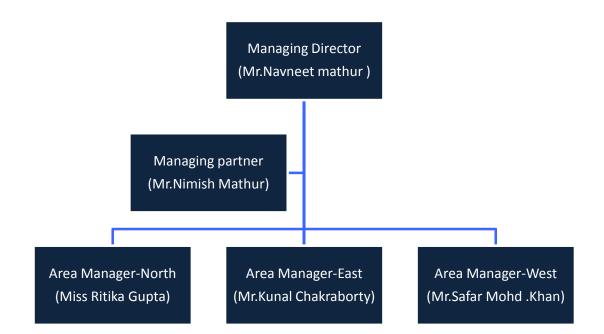
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## 5. Management & Ownership

a. Management structure-Sales & Marketing Management Team.



# **B-Key personnel**

# 1-Mr.Navneet Mathur

A graduate Mechanical Engineer with post graduation of MBA in International Business, he adds the necessary aggression in the business. Being responsible for the sales of the Company's represented products in India, he has made the company's name as highly recognized in the international business environment. His youth and enthusiasm has added the much needed pace to the business.

#### 2-Mr.Nimish Mathur

A graduate in Business Administration.

#### 3-Miss Ritika Gupta-

A postgraduate (MSc) in Environmental Sciences with an experience of over 4 years in Environmental Chemistry.....

# 4-Mr.Kunal Chakraborty

A Diploma Chemical Engineer, doing AMIICHE-Jadavpur (12 Papers Completed) with an experience of over 3 years in production & has an



extensive experience of over 5years in Sales & Marketeting of Oil & Petrochemical & water treatment related Chemicals/product .

# 4-Mr.Safar Mohammad Khan

A Postgraduate(MSc.) in Botany with the specialization in Environmental Pollution with Post graduation of MBA in Marketing .He has an extensive experience of over 4 years in Marketing and Business development of Oil & Petrochemical related products.

#### b. Director-Mr.Navneet Mathur

- **c. Office and administrative personnel-**Mr.Pradip jain & Miss Vidhi Dheer-HR & Administrative Manager.
- d. Accountants-Mr.MC jain

#### 6. Current customers & projects

1-Himadri Chemicals-Kolkata, West Bengal 2- Indian Oil Corporation-IOCL Guwahati-Assam

#### 7. Attachments and supporting Documentation (available on request)

- **a.** Copy of detailed curriculum vitae or resume of partners, owners & management.
- **b.** Copy of identity documents of directors and shareholders.
- **c.** Company/CC documents
- **d.** Maps showing location.
- e. Any other relevant substantiating documentation.

Thank you for taking the time to go through this business profile. If there are any questions or comments, please feel free to contact us.

